

Hello My name is Ken Ranson, and I am a Musician(Drummer)/Producer.I have been producing R&B,Hiphop,Jazz,Pop and soundtrack work for about 10 years.

I am an un-signed independent producer who has written over 300 songs in my past experience, I produced over 30 artist from the inexperienced to multi-award winning writers.

I along with many other musicians/producers and aquiantances, has submitted multiple songs to local and national radio stations, our responses have went to naught, they seem to be non-responsive and seems as though they are interested in making money from labels or bigtime acts.

Since 7/2004 I have sent out 30 packages to radio stations locally as well as other states and to this date I have not heard from 1 of them.

In my opinion, I feel as though the radio stations should broaden their scope and return to public radio. It has been too long for the general public to hear good quality music like it was in the seventies,with groups like Santana,Stevie Wonder,Tower of Power, Rolling Stones,Led Zepplin and countless others who has lead a path of true musicianship.

I think that the FCC should define local programming as: Locally originated and locally produced.

I do not think it should be made at the local station level because I think it would lead back into the payola type of broadcasting once again, I think local programming should be held accountable on any level.

I think the stations providers should make it with local artist as well as local news, events and national broadcasting,lets face it, they have dedicated more time playing songs over and over and over 24/7. If that is the case they sure aren't doing their job for what they get paid.

I think that anyone can do that, just put the songs on tape and loop it and get paid BIG BUCKS!

Why Not do it all, Its call public Radio and television.

A Radio/ Television, programmer must make and scheduled time for any event that matters to the general public,If not they should go to private broadcasting such as:XFM ect.

I never had the experience of getting my material played on any radio station that I am aware of, but this is a very touchy subject and I only had seen and heard about one such incident to were a couple of producers had a rap group and they paid over \$50.000 to get their artist on the air, the radio station played the groups song for three weeks at 3 times daily, needless to say the play times were not at prime times. well as I undrstand it, they had suppose to get played in California, Nevada, Az.,New Mexico, Oregon. but they only got play in the los Angeles area only. To make a long story short, the station manager or the DJ. got fired and with that there went there connection to airtime.

Terms of payola should not be an issue at any level, it should look at it in this manner,If any government employee cannot take any gratuity it should be made the same for any public broadcaster, I know some do take bribes but in the long run is it worth it?

In My opinion I think the Program director and manager should keep logs for the FCC to make an accurate account of monies comming in from who and how much. I also think that for any indie promoters the radio/TV stations should give them 1 to 2 hours daily to promote their artist or product or anything

they wish to promote and the radio/TV station should list or announce who it is from just like an info. commercial.

Artist should also be logged in as a charity event and not a form of payola.

For record labels they also should be announced on the air "Sponsored by*****", but keep in mind that radio stations should be allowed so many hours per day.

For front and back announcing I think it is well intended for the radio station to get paid for announcing bands or artist before or after the song has been played, I think they get their money from record labels and promoters to play for that.

To sum it up without accurate logs to be reviewed and verified by the FCC, Radio/TV stations will have on one to answer to.

Voice tracking is like talking to a machine, Not human interaction....

To sum that up a question, would you like to have your body hooked up to a computer?

I can answer that question NO!

I think that local stations should give the attention to local artist about 3 to 5 hours daily!

I think that is a good idea, because that is more competition to the big boys, most of all good ideas comes from the little guy to lead a path of good quality!

I want to thank you for the opportunity to hear my voice on this every mounting problem. It seems that we as artist in one way or another are being stifled and going nowhere fast because of big business caring about the money and not the art of music while we stand by and listening to ever so numbing music that is played over and over and over again.